



CURRÍCULUM VITAE

NAME : Joana Teles Rodrigues Pais.

BIRTH DATE : 18 May 1984, in Coimbra.

NACIONALITY : Portuguese

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LANGUAGES : Portuguese [mother language] ; Italian [comprehension, speaking, reading and writing] ; English [comprehension, speaking, reading and writing] ; Spanish [comprehension and reading]; French [comprehension] .

PROGRAMS : Adobe: Illustrator, InDesign, Photoshop, Flash, Dreamweaver (basic), Adobe Premiere (basic) ,Soundbooth (basic), Bridge (basic); Sketchup 3D modeling.

AIMS IN WORK : Conceptual work, creativity, art direction, graphic design, interactive design, industrial design, interior design, styling.

QUALIFICATIONS :

2008 . 2009 | Double Master Course | Scuola Politecnica di Design SPD . Milan, Italy.

2006 . 2007 | Intensive Course of Multimedia Production (digital sound and image) | Alquimia da Cor . Porto, Portugal.

2004 . 2005 | Erasmus | IUAV (Istituto Universitario di Architettura di Venezia) . Venice, Italy.

2002 . 2006 | High Degree/Graduation in Global Design (graphic + industrial) | Universidade de Aveiro, Portugal.

1999 . 2002 | High School in Arts | Liceu José Falcão . Coimbra, Portugal.

1999 . 2000 | First Certificate Diploma | International House . Coimbra, Portugal.

1994 . 1999 | Basic School | Escola Básica 2/3 de Eugénio de Castro . Coimbra, Portugal.

1990 . 1994 | Primary School | Jardim-Escola João de Deus . Coimbra, Portugal.

PROFISSIONAL EXPERIENCE:

. **2010** | AGI Open - Workshop com Mariscal. Porto, Portugal

. **2010** | Graphic Design | Zip Design. London, UK. (www.zipdesign.co.uk)

. **2009** | Graphic and Interior Design | Studio Marco Piva. Milano, Italy. (www.studiomarcopiva.com)

. **2008** | Workshop “Who are the new Portuguese discoverers of design?” headed by Maxim Velcovsky, (Inspired Lisbon by Bombay Sapphire)

2007 . 2011 | Freelancer Designer.

2007 . 2008 | Graphic and Multimedia Designer | Sport Club do Porto.

. **2007** | O [creative team] (www.ooo.com.pt).

. **2007** | Internship . Product and Graphic Design | Improcorp, Ltd, GoldCorp . Guimarães, Portugal.

ADICIONAL INFORMATION:

- . 2011 | Book "Pratique o Bem Estar", Porto Editora. Editorial. *On course*.
- . 2011 | Powermotion. Interiors, graphic and web. *On course*.
- . 2011 | Sophie Petit, Milano. Illustration and web. www.sophiepetit.com
- . 2011 | Superfarm . Salone del Mobile 2011 - Salone Satellite "50+50", Milano. Exhibition project, graphic and web. www.superfarm.it
- . 2010 | "Libellulab for Get Set Art Festival" . Instalation and conference . Get Set Art Festival - Porto. www.getsetfestival.com
- . 2010 | "Libellulab Exhibition" . Instalation and self-promotion project . Salone del Mobile - Fuori Saloni. www.libellulab.com
- . 2009 | "Exhibition on Wheels" . Salone del Mobile - Fuori Saloni. www.exhibition-on-wheels.blogspot.com
- . 2009 | NIVEA SPA . Interior Design. SPD
- . 2009 | 3M - Post-it. Office objects. SPD
- . 2009 | LED Competition. SPD
- . 2008 | ACIFF . Corporate Identity.
- . 2008 | Competition Glass Design for Bombay Sapphire.
- . 2008 | Competition "Prix Emile Hermès" . Hermès, Paris | Product Design.
- 2007 . 2008 | "Toda-a-Prova" . Sport Club do Porto, Porto | Graphic and Multimedia.
- . 2007 | "Novo Cineteatro de Santo Tirso" . Câmara Municipal de Santo Tirso | Multimedia.
- . 2007 | "Dançalegre" . Dance products store, Coimbra | Corporate Identity, branding, interiors and site.
- . 2007 | Private house, Foz Velha, Porto | Produto Design for interiors - space division.
- . 2007 | "Santana e Silva, Lda." . Engineering and Construction Company, Coimbra | Corporate Identity.
- . 2007 | "Foureal" . Studio - Internship / Graphic and Product Department, Guimarães.
- . 2007 | "Visão +" . Optics Store, Guimarães | Corporate Identity, branding and interiors.
- . 2007 | "Pimba" . Textile Industry Company, Guimarães | Corporate Identity and branding.
- . 2007 | "Língua da Sogra" . Bar / Restaurant, Esposende | Colaboration for Rui Pereira.
- . 2007 | "Best Point" . Clothes Store, Guimarães | Corporate Identity and branding.
- 2006 . 2007 | "Donacorpus" . Aesthetic and wellness Clinic, Ermesinde, Porto | ICorporate Identity, branding, exterior entrance and site.
- . 2006 | "Noite dos Horários" . Universidade de Coimbra | Poster.
- . 2006 | "Eurospital ' 06" . Soccer Tournament promoted by the Hospital of University of Coimbra | Branding and Corporative Identity, Communication.
- . 2006 | "DEAE" . Coimbra | Branding and Communication.
- . 2006 | Epicentro . Epicentro . Furniture, Coimbra | Communication for the magazine "Mais Arquitectura".
- . 2006 | Competition "Ceramics for Breakfast" . Designboom | Product Design.
- . 2006 | Competition "House Party" . Designboom | Product Design.
- 2005 . 2006 | Project "House of th Future" . University of Aveiro | Industrial Design.
- . 2005 | "Lights of the Future" Competition . Germany | Industrial Design.
- . 2005 | "Paul Majeta" . Clothes brand, Treviso | Illustration.

EXTRA:

- . 2009 | Work in a bar - part.time job.
- 2003 . 2008 | Hosting and Events assistant.